

*AS*

Claim 1 (amended). A method for implementing telecommunication services in a telecommunications network, which comprises the steps of:

*B* initiating a telecommunication service due to an event, which differs from a connection setting-up request from a subscriber;

generating a virtual telephone number via the telecommunication service after activating the telecommunication service;

signaling the virtual telephone number to a service provider, the service provider in turn indicating an occurrence of the event;

using a switching point to transmit the virtual telephone number from the service provider to initiate the telecommunication service after the occurrence of the event; and

carrying out actions defined for the telecommunication service.

*A2*  
Claim 11 (amended). An apparatus for carrying out initiation of telecommunication services, comprising:

first memory means for storing a telecommunication service;

*B*  
second memory means for storing activation information relating to the telecommunication service;

execution means for carrying out the telecommunication service using the activation information and connected to said first memory means and said second memory means;

means for generating a virtual telephone number via the telecommunication service after activating the telecommunication service;

means for signaling the virtual telephone number to a service provider, the service provider in turn indicating an occurrence of an event;

a switching point for transmitting the virtual telephone number from the service provider to initiate the telecommunication service after the occurrence of the event; and

receiving means for receiving external events, in which case, after receiving an event, the telecommunication service is carried out with an aid of the activation information, said receiving means connected to said execution means.

*B*  
Claim 12 (amended). An apparatus for carrying out initiation of telecommunication services, comprising:

*Ad*  
*Amend*  
a first memory unit for storing a telecommunication service;

a second memory unit for storing activation information relating to the telecommunication service;

an execution unit for carrying out the telecommunication service using the activation information and connected to said first memory unit and said second memory unit;

a switching point for transmitting a virtual telephone number from a service provider to initiate the telecommunication service after an occurrence of an event; and

a receiving unit for receiving external events, in which case, after receiving the event, the telecommunication service is carried out with an aid of the activation information, said receiving unit connected to said execution unit.